



TOTAL BARCODING SOLUTIONS

Gain efficiency with barcoding and achieve operational excellence through our intelligent software applications, cutting-edge hardware technology and quality labelling solutions.

A proud member of the GSM Group, and trusted for over 40 years to support UK industry.

www.barcoding.co.uk





“BARCODING AND AUTOMATIC
DATA CAPTURE, DELIVER
EFFICIENCY & 99% ACCURACY”

As supply chains get more complex and delivery demands rise, barcoding & RFID solutions offer accuracy and efficiency.

Our experts will help you find the right barcoding solution for your data capture and tracking challenges.

CONTENTS

GSM Barcoding Auto-ID solutions provide complete end-to-end data capture solutions across all industry sectors. Our experienced team can help you with the selection and appraisal of new and replacement hardware, label design and printing to total barcoding solutions covering data collection, stock control and asset management.

01

BARCODING SOLUTIONS

Hardware, software, consumables and services, for your project.

02

SOFTWARE & SYSTEMS

Integrated and modular software applications for barcoding.

03

HARDWARE

The latest barcode scanners, printers and WLAN technology.

04

LABELS & TAGS

Bespoke, printed and on-demand compliant labels & tags.

05

PROFESSIONAL SERVICES

An experienced technical team delivering support, installation, consultancy and site surveys.

06

PARTNERS & CUSTOMERS

Extensive partnerships with industry leaders in barcoding hardware and software technology.



ABOUT US

GSM Barcoding is a leading UK-based supplier of automated data capture and print solutions. With offices in Bedfordshire and County Durham, our team of experts provides nationwide service to a wide range of industry sectors, from large manufacturers and warehouses to small e-commerce start-ups.

We offer comprehensive solutions, from labels and scanners to stock and asset tracking with industry-leading software systems. GSM Barcoding collaborates with you to deliver the latest technology solutions that meet your goals, enhancing accuracy, efficiency, and mobility across your organization.

As part of the GSM Group, our customers benefit from over 40 years of expertise, independence, and financial stability, allowing us to continually innovate and invest in new technologies and services.



HOUGHTON REGIS

Located close to Luton in Bedfordshire, our Houghton Regis office provides barcoding solutions to organisations in the south of England and midlands.



BARNARD CASTLE

Situated in Co. Durham, our Barnard Castle office serves operations in the north of the UK whilst providing nationwide technical expertise and support.

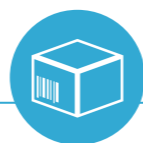
GSM GROUP

EST. 1974

Founded in 1974, the GSM group has grown via expansion and acquisition to include offices and manufacturing sites across the world from labels and nameplates for the automotive industry to sheet metal fabrication and Auto-ID Solutions. Our independent, privately held group provides solutions that drive business growth and efficiency.

BARCODING SOLUTIONS

Achieving your business goals requires the right combination of hardware, software and above all an experienced team that understands your operations. Our team of developers and barcoding experts work across industry sectors, designing and developing barcode solutions and systems for a wide range of applications, including, stock control, asset management, and label print solutions.



Stock Control

We offer a stock management solution, integrating software, scanners, printers, and labels to fit your business operation's needs.



Asset Tracking

Track fixed and loaned assets with the right combination of asset software, mobile devices and tags.



Print & Labelling

Our label experts can advise on in-house on-demand printing solutions and provide printer bureau services.



WLAN NETWORKS

Our technical team can help you implement or improve wireless networking throughout your sites with an expert site survey, specification and installation of networking technology.



RFID & RTL SYSTEMS

For more advanced tracking, GSM Barcoding has experience in providing RFID and RTLS solutions that enable the tracking of goods, people and assets without line-of-sight scanning. Increase speed and accuracy with real-time visibility via Wireless Bluetooth and Radio frequencies, turning barcodes into passive and active smart tag systems.



INDUSTRY LEADING TECHNOLOGIES

-  Process operations quickly and accurately
-  Desktop and mobile device applications
-  Integrated multi-site barcode solutions
-  Fast ROI with barcoding

SOFTWARE & SYSTEMS

Enabling real-time tracking and management of stock and assets across multi-site operations.

Visibility and operational control rely on the system design and software connecting your people, processes, and assets.

Our in-house developers and technology experts implement software to connect internal systems, stock control, fixed asset management, field service data collection, and work-in-progress monitoring. Our team manage barcoding system design, development, and installation, integrating into existing IT systems.

With experience in C#, ASP.NET, SQL, Oracle®, Core2, MVC, and MySQL, we develop barcoding solutions across industry sectors. Our expertise in web-based online stock tracking applications and on-premises-based solutions G-Smart, allows us to create a solution that suits your needs.



An Intuitive mobile stock management system for barcoding and tracking stock across multiple locations with wireless devices.

- Eliminate manual stock control
- Fast, accurate stock takes
- Batch & serial tracking



Improve the efficiency and accuracy of your stock control with barcoding and mobile scanning of inventory.

- Browser-based application
- Batch & serial tracking
- Easy to use and flexible.



The G-Smart Assets system is a web-based solution that enables your business to track and control your fixed assets to one central location.

- Track fixed and loaned assets
- Cloud or On-site install
- Mobile maintenance features

G-SMART SUITE

G-Smart Software® Suite provides a collection of modular software applications built for simple integration into your business. Ideal for SME's and operations moving from manual systems to barcode data capture. G-Smart Suite makes the

transition smooth with a simple user interface, intuitive design and features enabling your business to work wirelessly within your business and across multiple locations. Speak to one of our advisors today for a free, live, walkthrough demo.



HARDWARE

Barcode Hardware from leading manufacturers

Our team of product experts are ready to assist you in selecting barcode technology hardware, helping you to make an informed choice on scanners, printers, mobile computers and associated technology.



SCANNERS

Select from devices that read 1D and 2D codes, scanners that operate in challenging environments and the latest compact companion scanners that work with your mobile devices.



PRINTERS

Our team can guide you through the full range of printers from small desktop printers, ideal for shipping labels, to Industrial networked printers for high-volume critical printing.



MOBILE COMPUTERS

Go beyond scanning with a mobile computer for data processing and improved communication, enabling workers to access timely critical data across your operations.

YOUR BARCODING PARTNER

With so many manufacturers, models and technical features having a technology partner that can provide free impartial advice will take the complexity and risk out of your projects. Working independently with leading brands such as Zebra® and Honeywell®, we can manage any size project providing expert advice on selection, integration and on-going support to your business operations.



Technology appraisal & selection

Our range of hardware is vast and the choice of features is complex. GSM Barcoding's team of experts will help you choose the right hardware technology for your particular sector and application requirements.



Integration & installation

We can help get your hardware set up and ready to go. Saving time and money with the provisioning of handsets and the integration of hardware such as printers, scanners and mobile computers.



Support & maintenance services

Ensure you have the manufacturer-approved support for your hardware and keep them serviced and repaired should a fault occur, GSM can support your businesses nationwide.



LABELS & TAGS

The label is the keystone to barcoding and visual recognition. Getting the right label, when needed, is essential.

GSM Barcoding has been helping businesses choose the right labels for over 40 years. Our team provide a range of services to help you, from setting up printing in-house to designing and providing pre-printed and specialist labels with automated replenishment call-offs. Whether you are looking for asset tags, to keep track of your IT assets, specialist automotive labels or custom-designed labels, we will be able to specify and design the right labels for you.

Design & Specification

Labels and tag designs that meet compliance, application, environmental, and durable requirements.

Bureau Services

For those who would prefer not to print labels in-house, we can provide pre-printed labels with fixed or variable data.

Call-off Management

Ensure you get the right labels at the right time whilst guaranteeing quantity discounts and confidence of supply.

SPECIALIST LABELS

Our experts work with industry to provide specialist labels for a variety of challenging applications. We can design and deliver specialist labels with various adhesive qualities, heat and cold tolerances and resistance to chemical exposure. With over 40 years of experience in manufacturing, food, and automotive labels our team will find a solution that is right for your needs.

Chemical Resistant Labels

We supply a range of labels with thermal transfer printable polyester materials for outstanding chemical & abrasion resistance.

Temperature Tolerant Labels

Rated to 200 degrees. our high-temperature labels are suitable for top-side PCB labels, direct fire exposure and temperature-intensive automotive applications.

Food Labels

We offer labels suitable for the unique constraints that many food products face, including labels for damp environments and freezer label material.

Automotive Labels

Manufactured with materials and adhesives designed to withstand mechanical, chemical and climatic exposure.



Getting the right label, when needed, is essential for ensuring trouble-free operations.



PROFESSIONAL SERVICES

Get expert support for your project with GSM Barcoding. Our team support you to select the right barcoding solution for your particular industry sector and specific needs, combining installation, training and a range of support services that keep your operations running smoothly.

Consultancy Services

We offer consultancy covering Auto-ID reviews, systems integration, plus hardware selection and compatibility advice. Total impartial and professional.

Installation & Training

Our nationwide network we provides expert installation of your printers, hardware and barcoding systems. Ensuring you get up and running quickly.

Wireless Site Surveys

Our wireless site survey provides you with the right information for specifying and installing wireless infrastructure for a site-specific fully optimised wireless network.

Support & Maintenance

Our tech team provide dedicated support for barcoding software applications and on-site maintenance contracts for your hardware technology.



Offering end-to-end barcoding solutions support and services

Partnering with a barcoding solutions provider can significantly benefit your business operations by delivering efficiencies and new ways of working in a rapidly changing technological landscape.

We understand the technology that delivers success

We have a unique way to make Auto-ID work for organisations. We utilise the best software, integrate into existing systems and provide the hardware, supplies and ongoing support.

Working across industry sectors and application requirements

Working across sectors we understand your industry drivers and compliance requirements. We can create a unique solution for scanning, tracking and labelling your operations.



Partnering with GSM Barcoding enables your company to meet emerging supply chain and legal compliance challenges.

99%

Accuracy rate with Auto-id systems such as barcodes, eliminates human error.

Selecting the right software, hardware, and services is crucial for successful barcoding solutions.

**GAIN A
COMPETITIVE
ADVANTAGE
BY APPLYING
AUTO-ID
TECHNOLOGY
TO YOUR
OPERATIONS**



OXKEM CHEMICALS, OXFORD

"Along with easy to use multi-location stock control G-SMART Stock has given us excellent batch traceability of materials across our production and supply processes. The system has easily fitted in with our internal processes benefiting all departments."

Alison Greenfield - Sales & Logistics Manager

OUR CUSTOMERS

Working across all industries and project challenges, we ensure that you get the solution you need.

"With a 50,000 sq ft manufacturing facility and hundreds of customer orders to manage, the bespoke WIP Master software from the team at GSM barcoding has made a significant improvement to our soft furnishings operations."

Premier Choice - Steve Dodds, Production Manager

"Barcoding to track our stock has improved accuracy and speeded up our warehouse operations. Our stock is easier to locate tracking our operations in real-time with G-Smart software".

Electronic Warehouse - Justin Davidson, Finance

"The G-Smart stock solution integrates our warehouse and systems allowing us to process our sales and purchase orders in a straightforward and efficient way with serial numbers for stock takes and historical enquiries."

Worldwind Music - Tim Head, Finance Director



GSM Barcoding have a long partnership with Zebra enabling us to provide some of the leading hardware and software solutions in the barcoding Auto-ID market.



As a Bartender partner, we are trained & qualified to help you automate and transform your information into labels, barcodes, RFID tags and smartcards for tracking.



With Mobile working becoming increasingly important GSM Barcoding have partnered with 42 Gears Sure MDM, to deliver mobile device management.

PARTNERS

GSM Barcoding works with some of the largest brands in the Auto-ID and barcoding industry to deliver fully integrated solutions for your business. We are trusted partners for many technology leaders including Zebra, Honeywell, Bartender

and Sage. Our partnership status enables us to provide your business with the latest technology and technical solutions, backed by our training and service support, direct from the manufacturers. For more information contact one of our advisors today.

If you have any questions or would like to speak to a barcoding advisor, please do not hesitate to get in contact today.



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