

## CASE STUDY - Electronics Warehouse

# Electronics Warehouse improves business operations with G-SMart Link 50 software

Barcode scanning and tracking of stock delivers efficiency and accuracy for online retailer



## ABOUT THE CLIENT

Electronics Warehouse is one of the Internet's leading refurbished TV & electronic equipment retailers. Operating from their Bristol head office, Electronics Warehouse has over 20 years experience in the electronics industry reselling large quantities of graded consumer electronics from leading high street retailers.

## THE PROBLEM

To meet the rapid growth in online retailing and customer demands, Electronics Warehouse looked to commission a barcode stock control solution to integrate with its existing system. With an increasing number of deliveries coming in every day, the company wanted a simple stock system that would help them to easily identify different grades of stock. They wanted to assign their own unique serial nos., and with a combination of pre-printed and on-demand labelling, each item would need to be graded and tracked throughout its journey to the end-user. This was successfully achieved with G-SMart Link 50, which handled all the stock management and serial no. control, integrating seamlessly and easily with their existing Sage 50 system.

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## THE SOLUTION

Justin Davidson, the financial controller for Electronics Warehouse turned to the team at GSM Barcoding to see if the G-Smart Link 50 software would be a suitable solution.

Justin comments, ***“We wanted a barcode stock control system that would connect with our Sage 50 enabling our warehouse team to track & scan stock received and dispatched.”***

The GSM Barcoding team spent time understanding the client’s existing warehouse operations and specified a solution incorporating the Link 50 software with modules for stock taking, multi-location management, ad-hoc movements, goods in/out and serial tracking.

To complete the barcoding solution, GSM Barcoding incorporated the latest hardware technology. With the addition of the M3 SM10 wireless mobile computer and the Zebra GK420T label printer. The warehouse team could now print serial numbers and scan stock throughout their entire warehouse.

The transition to barcode stock control was simple, with remote installation, ongoing support and training. The expert help from the team at GSM Barcoding helped Electronics Warehouse to move forward confidently with the G-Smart Link50 barcoding system.

## THE RESULTS

Once installed and staff trained, the team at Electronics Warehouse quickly realised the benefits of the G-Smart Link 50 stock control software, including:

- Faster goods-in processing
- Accurate identification of products
- Improved management visibility
- Real time stock counts
- Reduced errors

Day to day operations has been greatly improved for Electronics Warehouse. No more missing stock, and customers orders are now processed faster and more accurately than before.

With ongoing support from GSM Barcoding, Electronics Warehouse can be assured that they will continue to grow their business with accuracy and efficiency.

***“Tracking our stock with barcode scanners has improved our accuracy and speeded up warehouse operations. The stock is easier to locate and we can track our operations in real-time with the G-Smart Link 50 Software,”***

*Justin Davidson, Financial Controller*

For more information on how GSM Barcoding can automate your warehouse, contact us:

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